



brockhower.com
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Brock Hower

Graphic Designer

Education

2020-2024

Pennsylvania College of Technology
Williamsport, PA
Bachelor of Science in Graphic Design
• Minor in Photography

Experience

March 2025-Current

Impact Advertising
Linden, PA
Graphic Designer

- Worked with a team of 2 other graphic designers to provide 10+ clients with digital & print advertising that kept up with their different branding standards
- Managed printing of booklets, brochures, posters, etc.
- Created logos and branding elements for new clients

2025

Pennsylvania College of Technology
Williamsport, PA
Adjunct Photography Professor
• Created lesson plans on multiple subjects to teach students
• Taught lessons on photography basics & Adobe Photoshop

2023

Little League World Series
Williamsport, PA
Graphic Designer
• Designed Penn College Little League World Series pin
• Consulted with client to appropriately apply feedback
• Provided commercial photography for the finished product design

Awards

Gold AAF NEPA 2023
Packaging
Rue Morgue Ale Works

Skills

- Creative problem solving
- Leadership
- Multi-tasking
- Web, print, and various forms of digital media
- Detail-oriented

Software

Adobe Illustrator	◆◆◆◆◆◆◆◆◆◆
Adobe Photoshop	◆◆◆◆◆◆◆◆◆◆
Adobe InDesign	◆◆◆◆◆◆◆◆◆◆
Digital Photography	◆◆◆◆◆◆◆◆◆◆